



LLADRÓ

HANDMADE PORCELAIN

Spain

Luxury FirstLook 2019

IN THE WORLD OF PORCELAIN

We have to constantly evolve and understand what is meaningful in people's lives and translate these key elements into new and exciting product offerings that the new consumer wants to buy

Lladro is redefining their relevance by expanding product offerings beyond collectible items to statement pieces of art that are functional and versatile while maintaining the flame of "True Beauty"

INNOVATE – COLLABORATE – ILLUMINATE

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Porcelain in 21st. Century



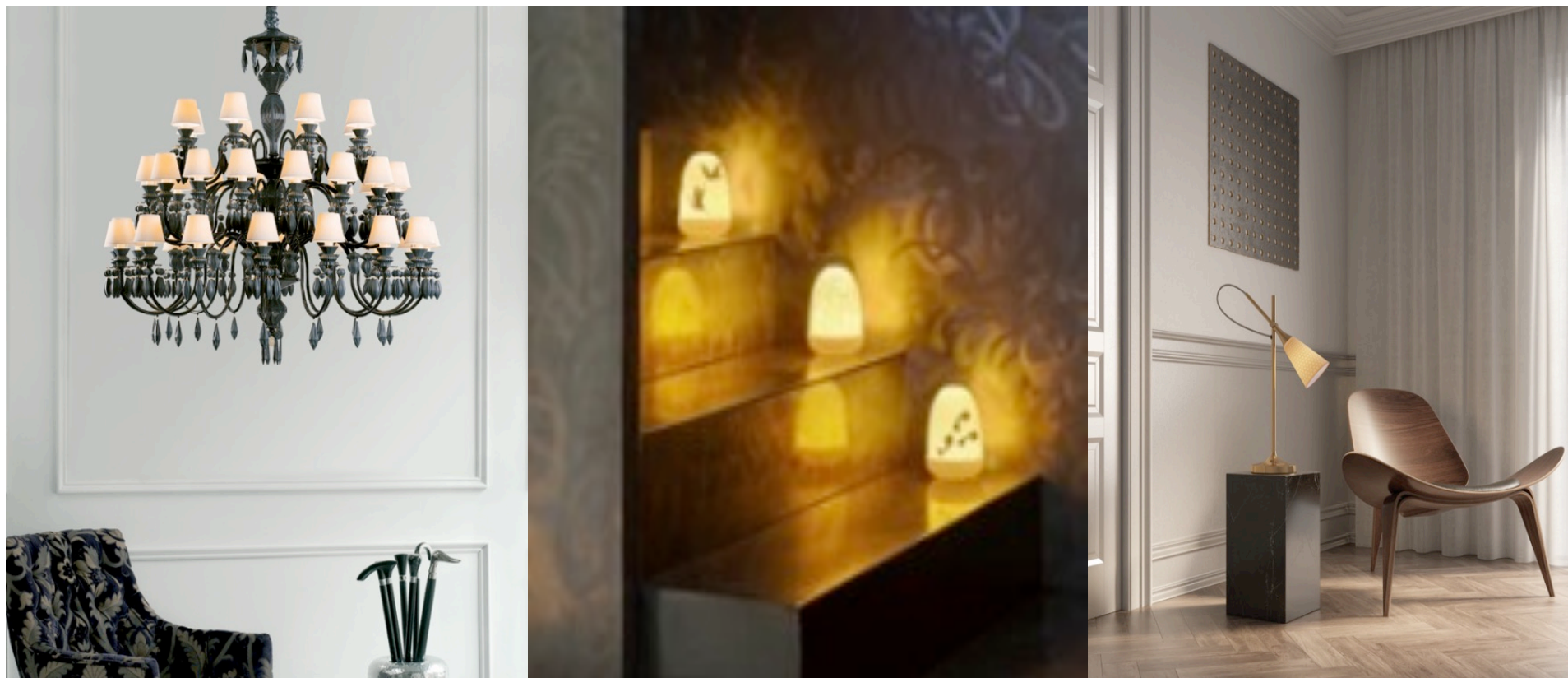
Our Heritage



Innovation



Illumination



Evolution



- *Decorative objects*
- *Versatile in use*
- *Maintaining brand integrity and craftsmanship*



- *Evolving to sculptural pieces of art*



- *Fashion Jewelry*
- *Statement Pieces*
- *Porcelain as a precious material*

Best Pop-Up Shops for Design Lovers



Discover the fascinating world of Lladro Lighting and Home Décor

Lladro Boutique New York City
300 Madison Avenue
212.686.9100
www.lladro.com

Lladro Showrooms
Decoration and Design Building
Suite 1800
646.664.1330

Southampton Pop-Up Boutique
60 JBR Ln.
Southampton, New York
646.483.7267

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CONTEMPORARY
ASIAN DECOR 8

Partnerships & Licenses



Collaborations



Exquisite Porcelain Around The World



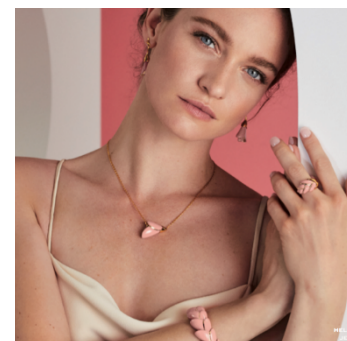


2019



GLOBAL
BRAND

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