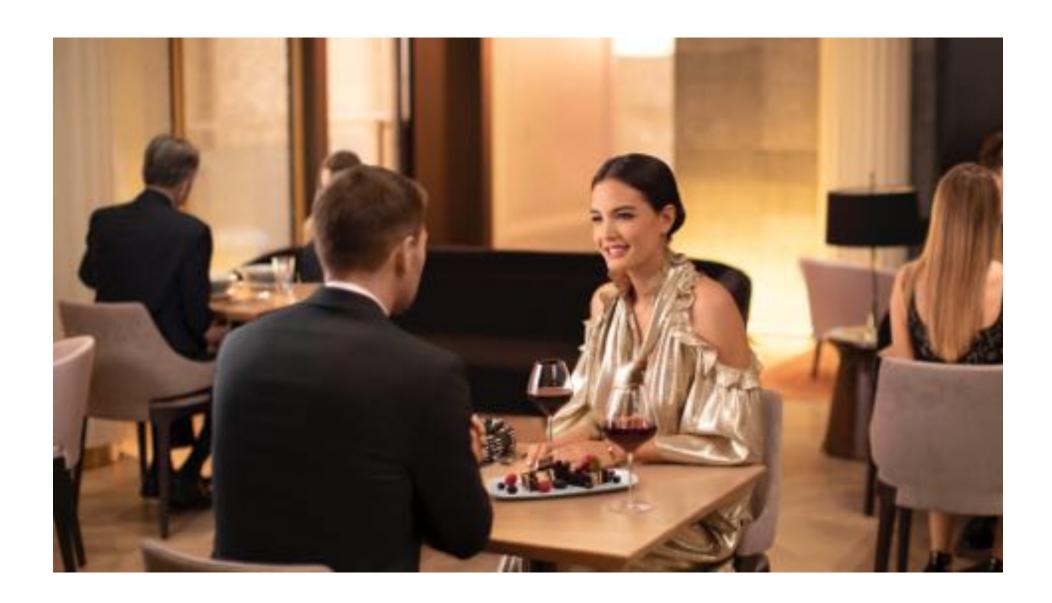


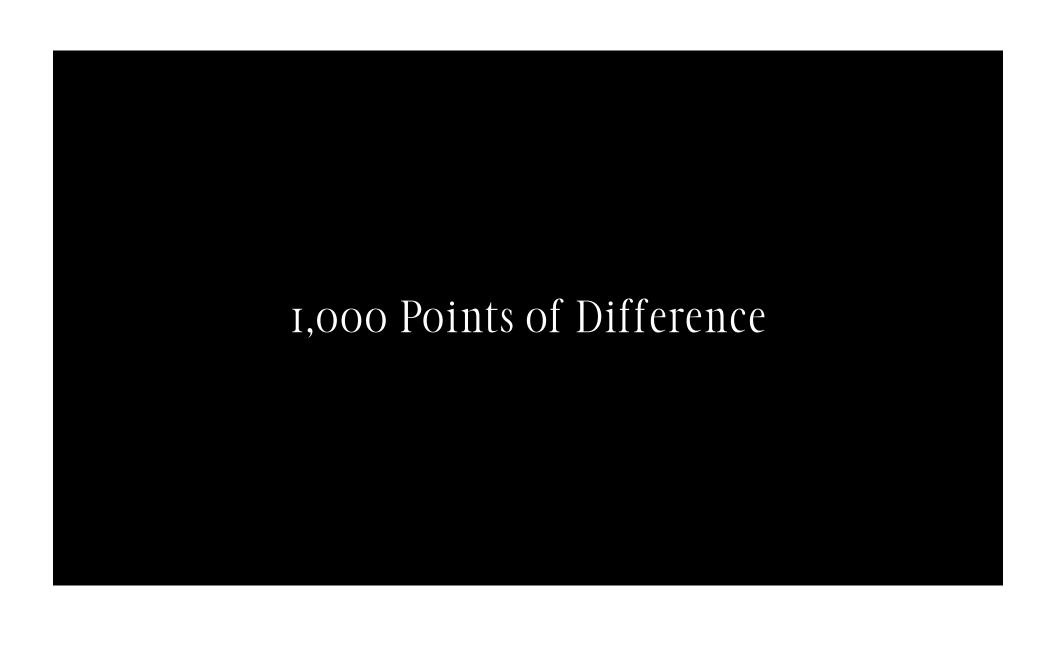




Luxury begets luxury



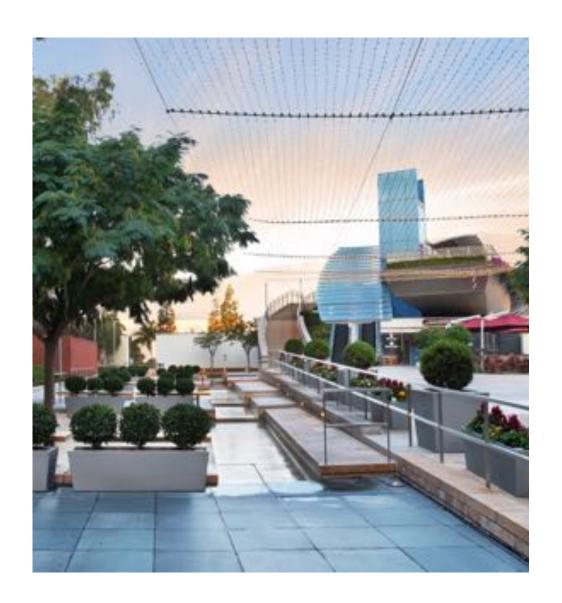




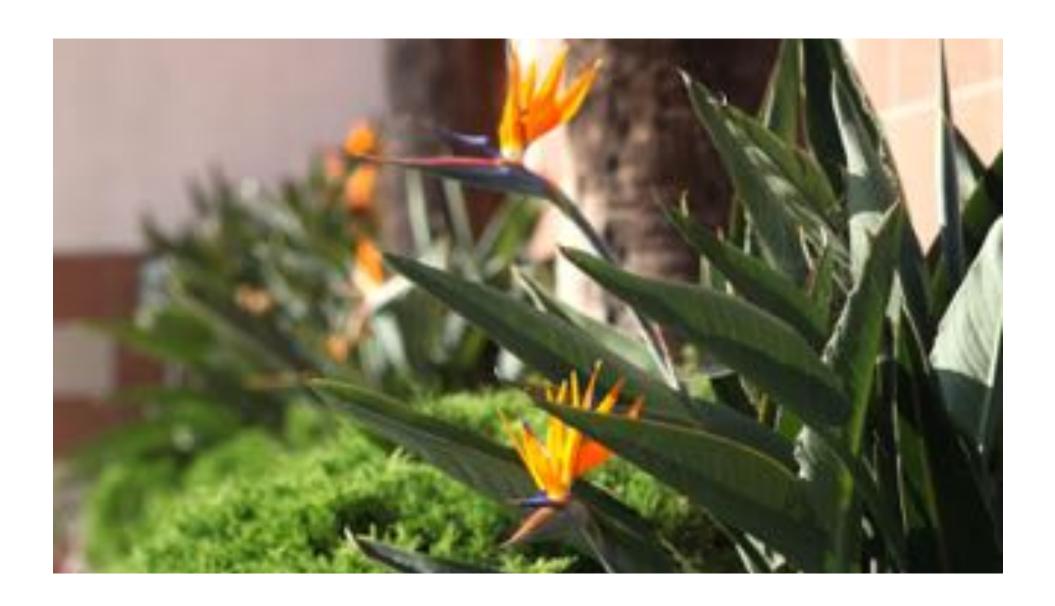


The Devil (and Luxury)

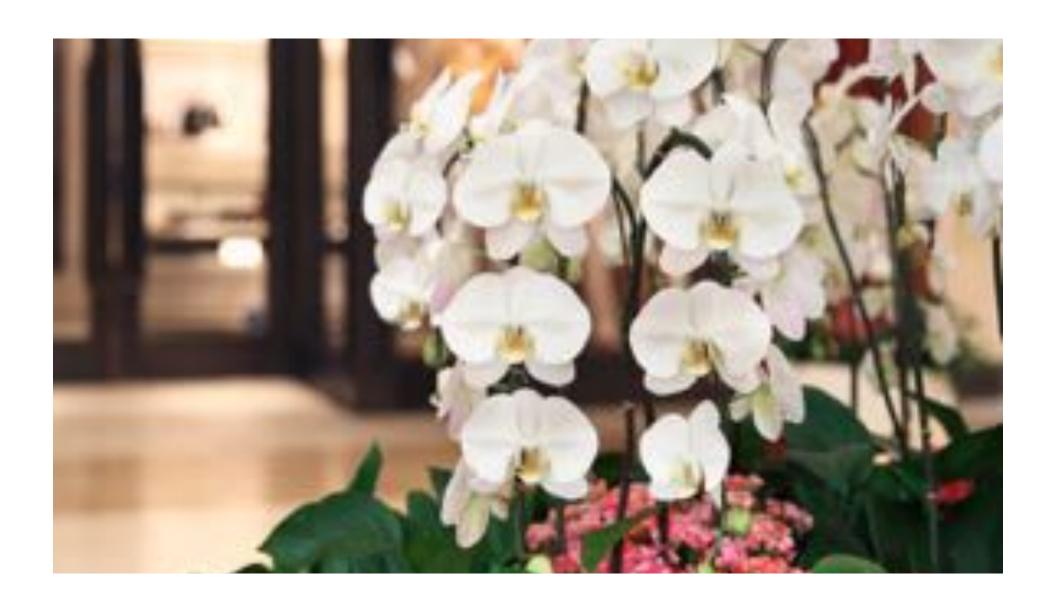
is in the Details



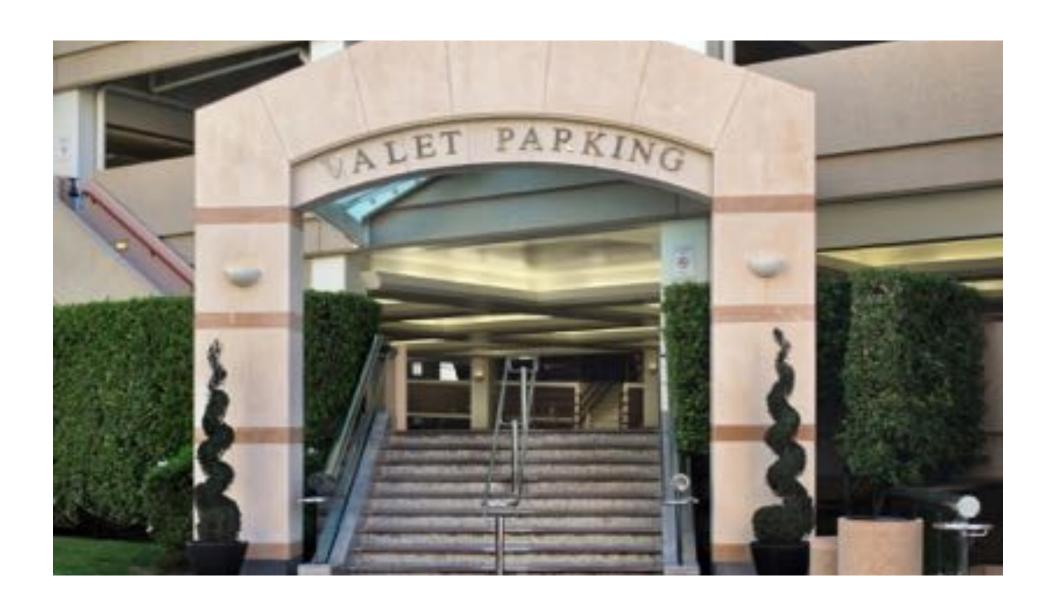






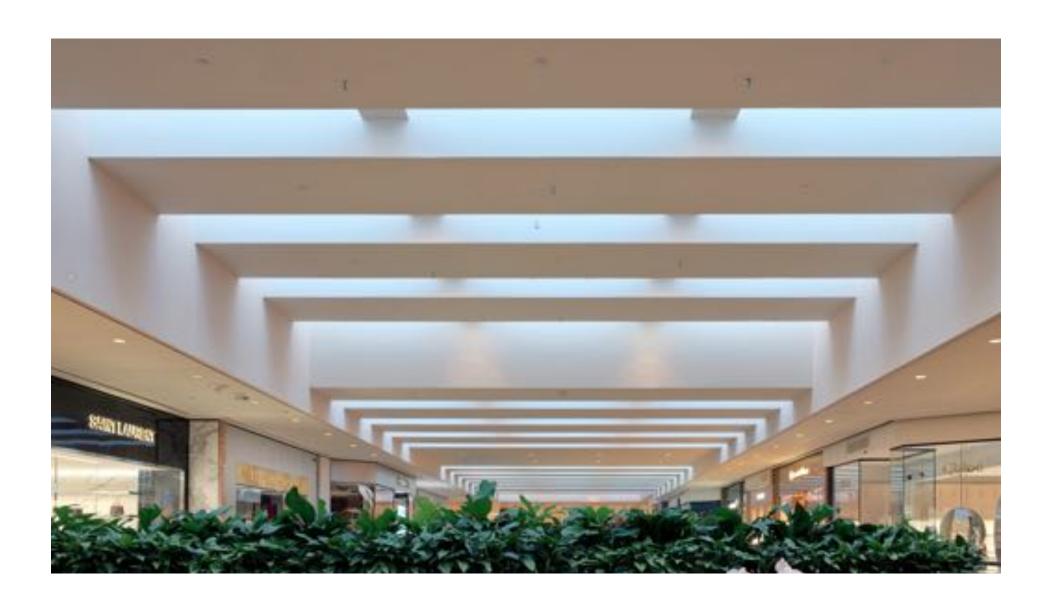














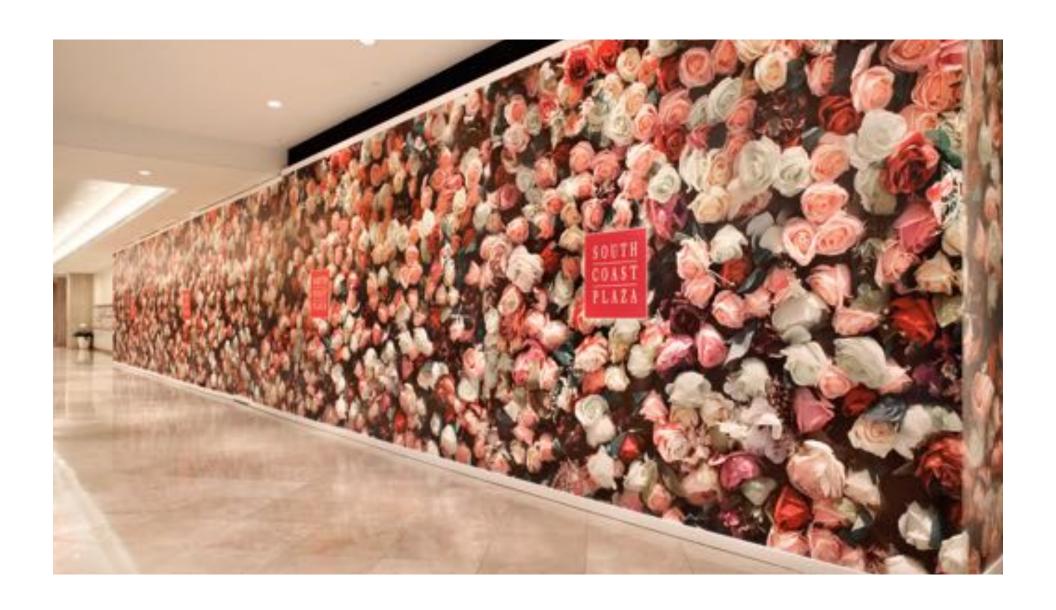






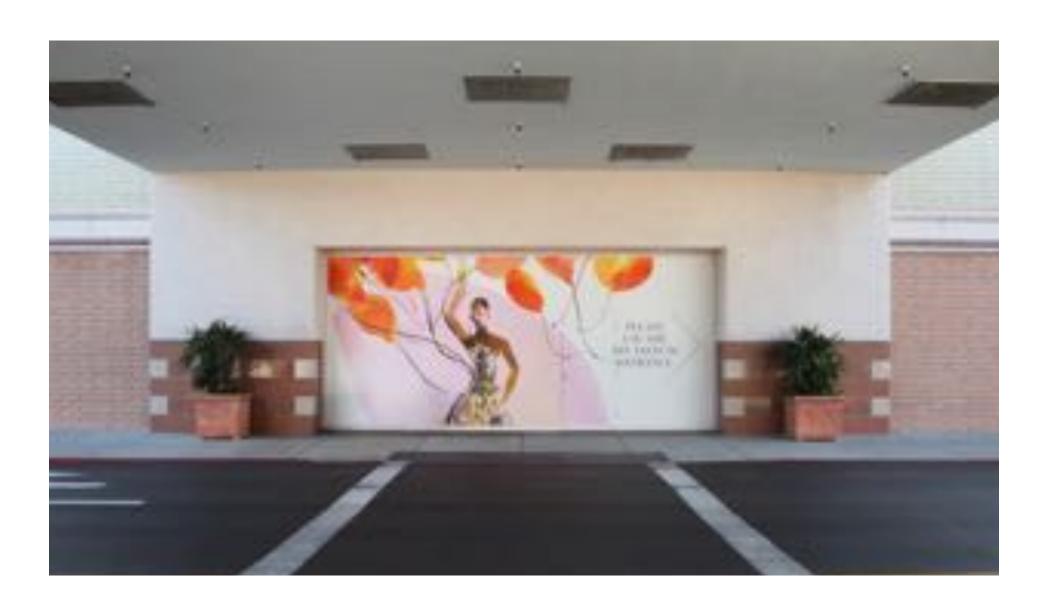










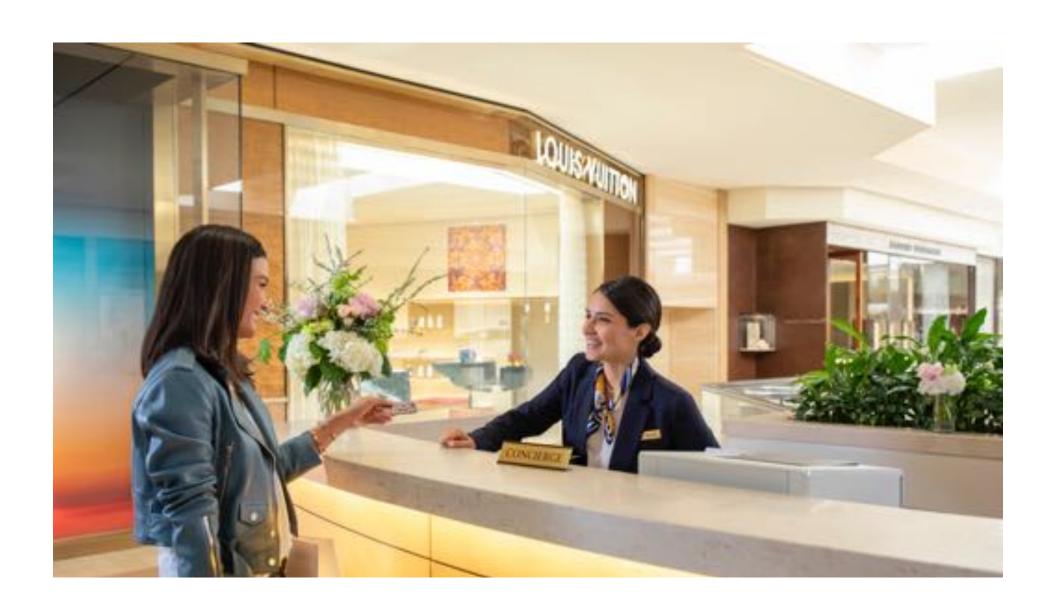


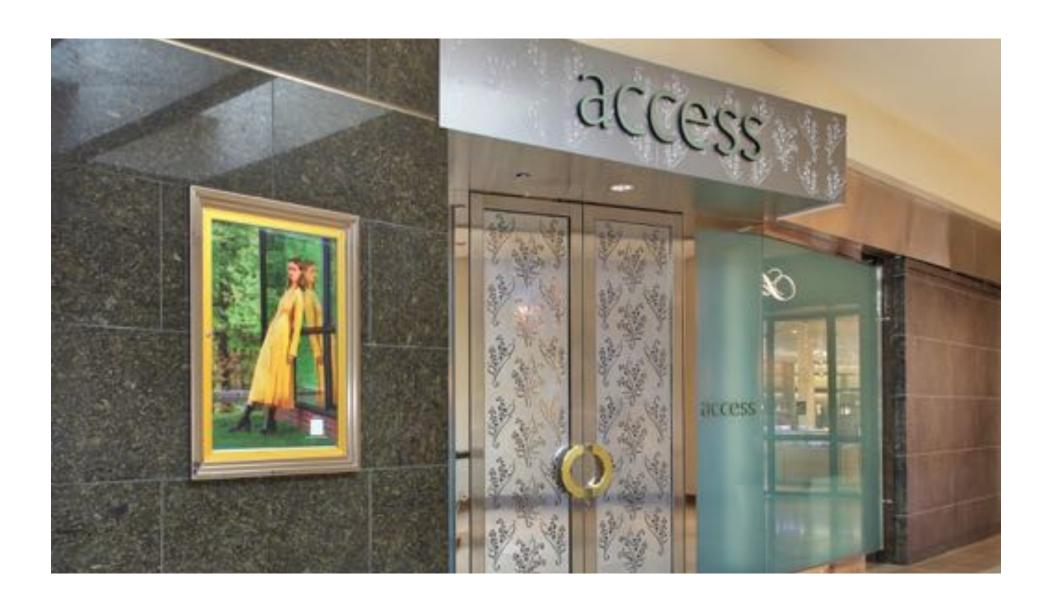


Luxury is all about engaging all of the senses









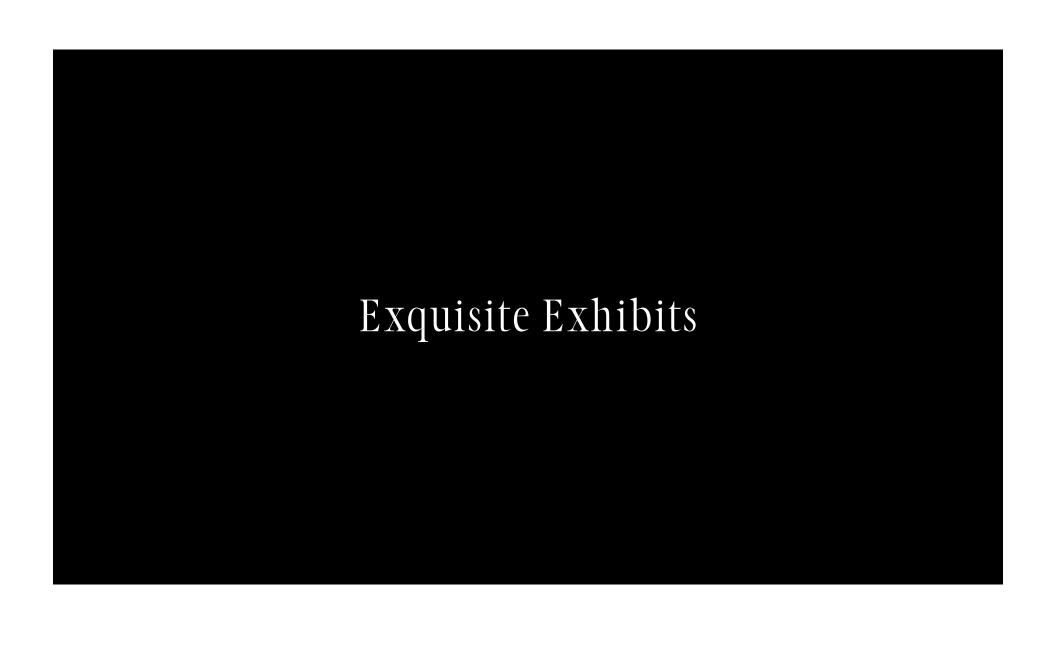






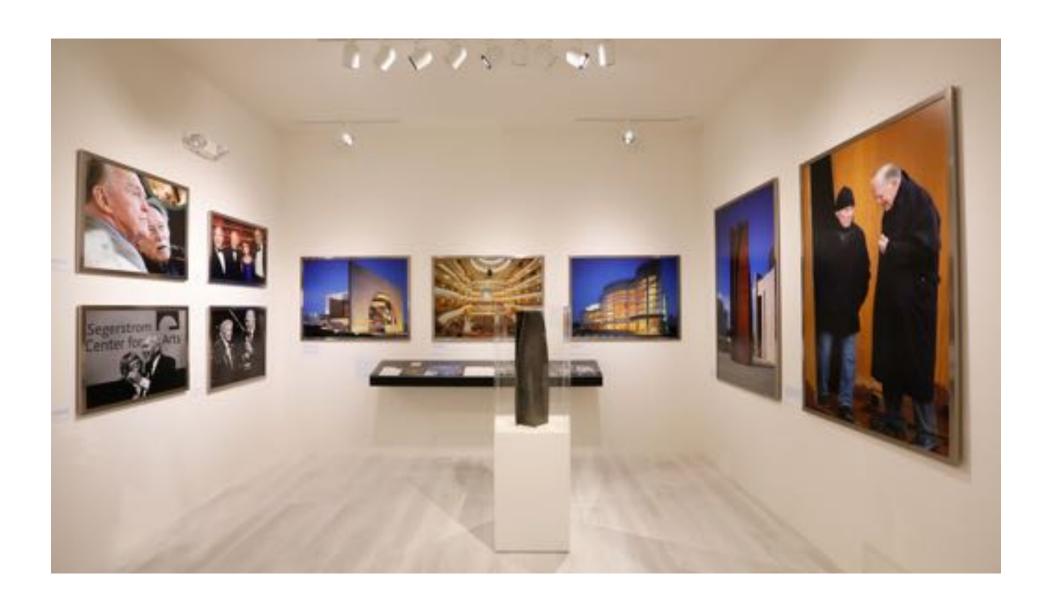


Nothing is more personal and more welcoming than the human connection



Courage of Imagination







Prada



Tiffany & Co.



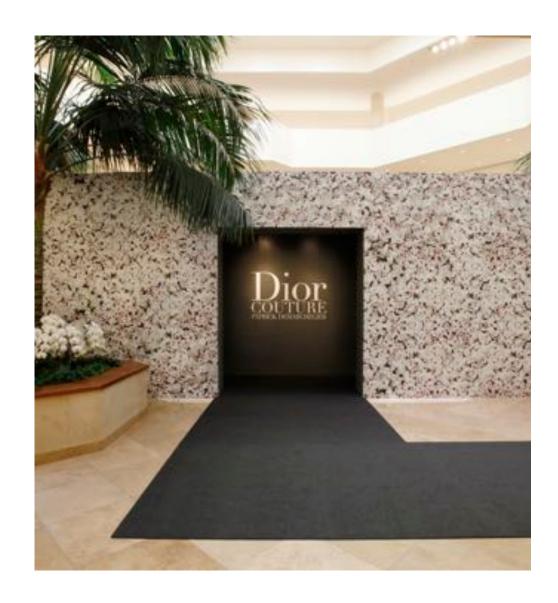
Van Cleef & Arpels







Dior Couture



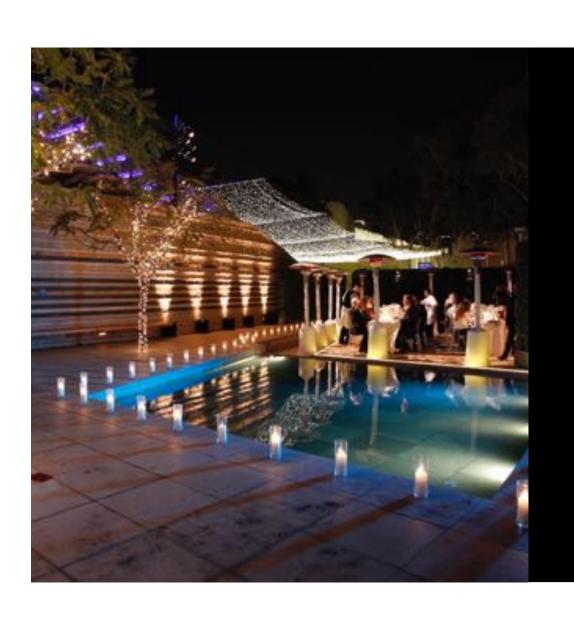


Miu Miu



The sense of discovery is essential





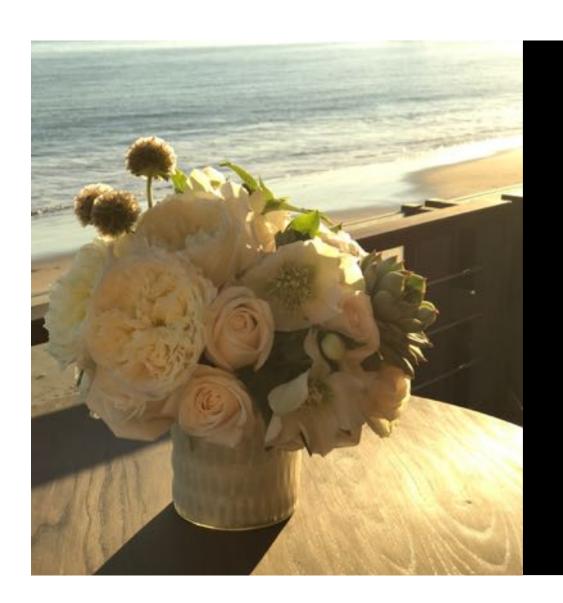
Dior Dinner



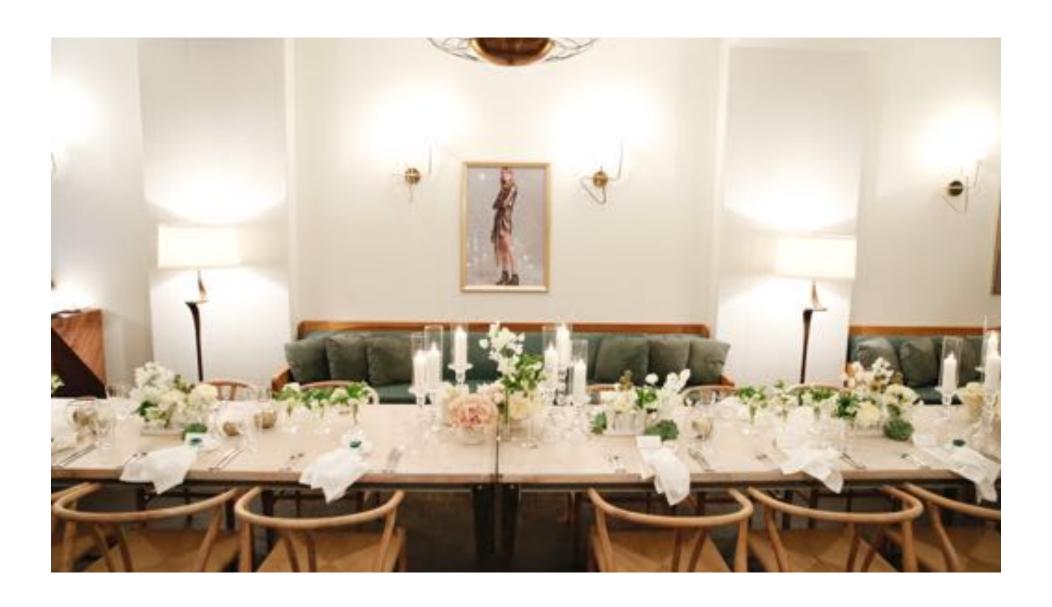






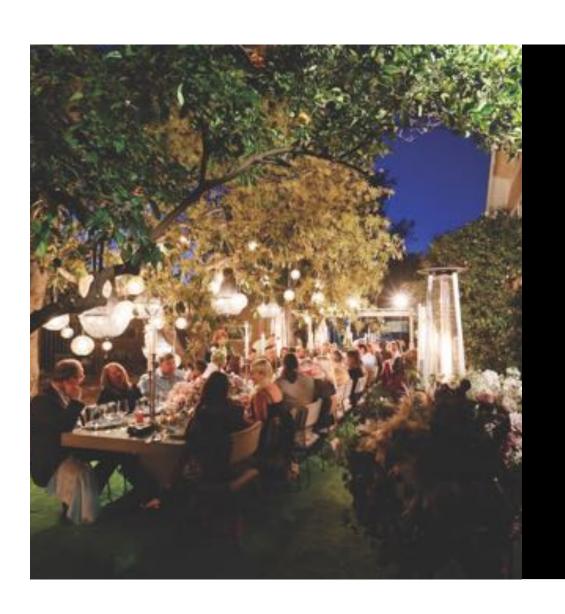


50th Anniversary Preview Dinner







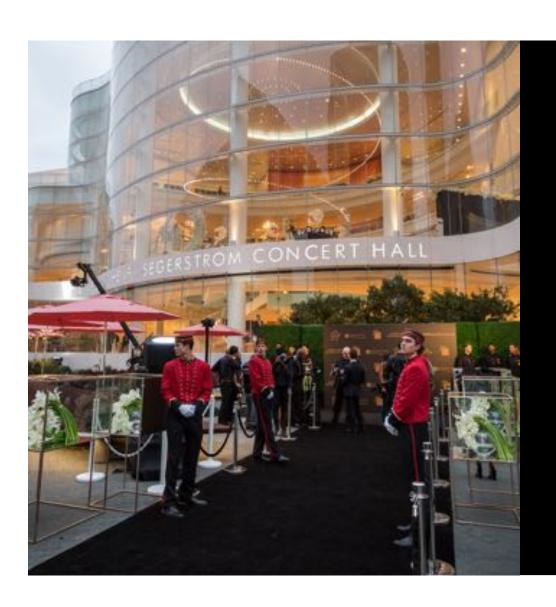


Segerstrom Ranch Dinner



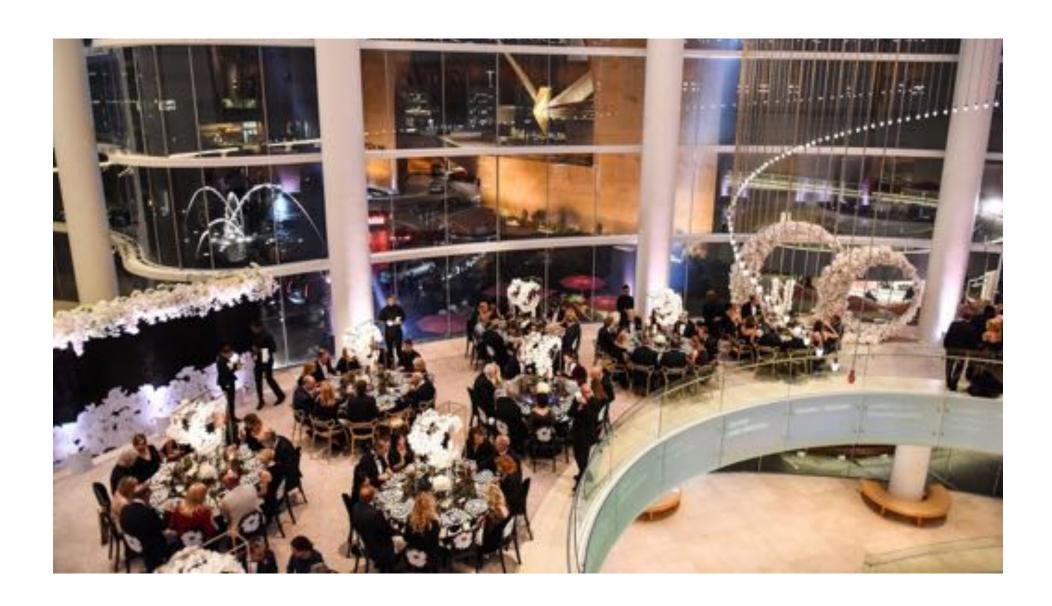






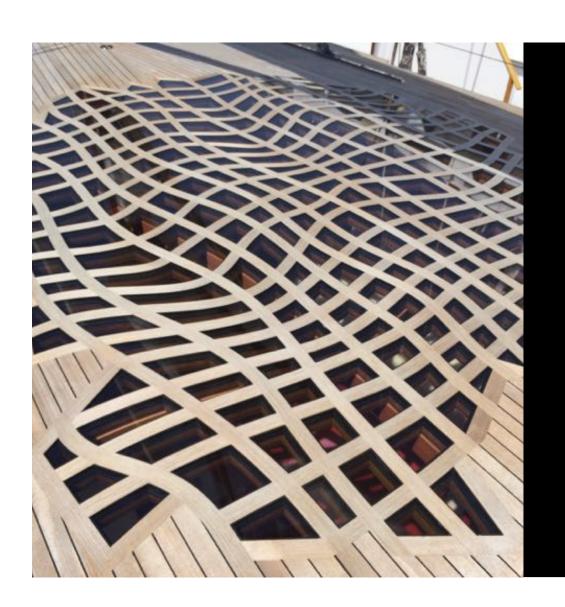
50th Anniversary Concert





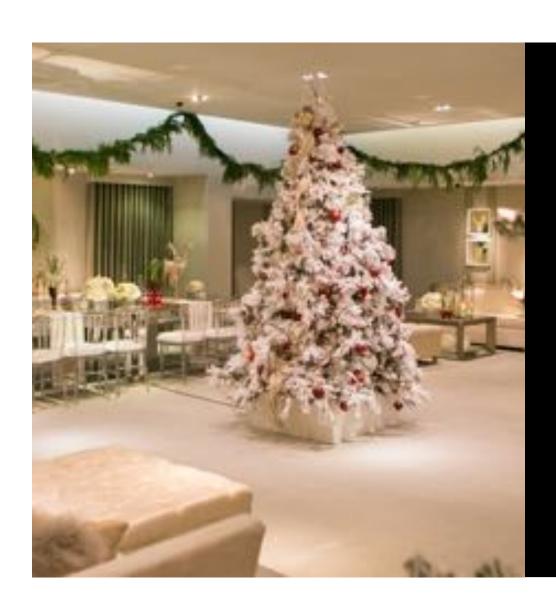






Party on Frank Gehry's Sailboat



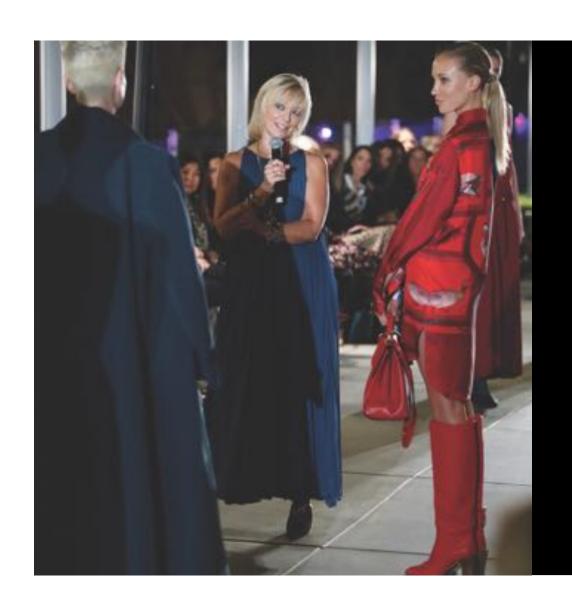


Fabulous Friday









Harper's Bazaar Fashion Show with Avril Graham



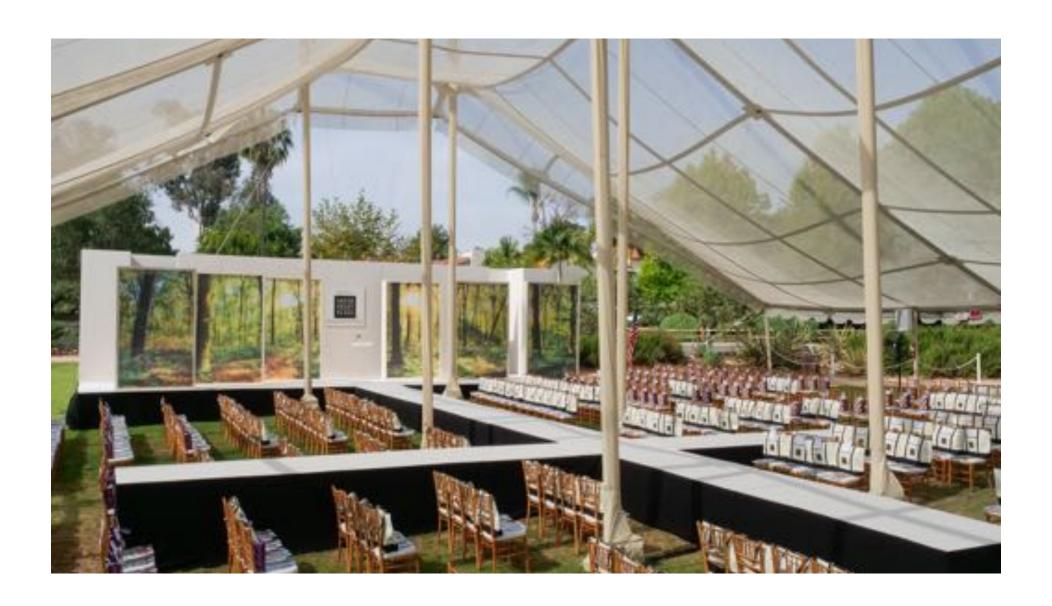


Exclusive by-invitation experiences cultivate loyalty and goodwill



Country Friends Fashion Show

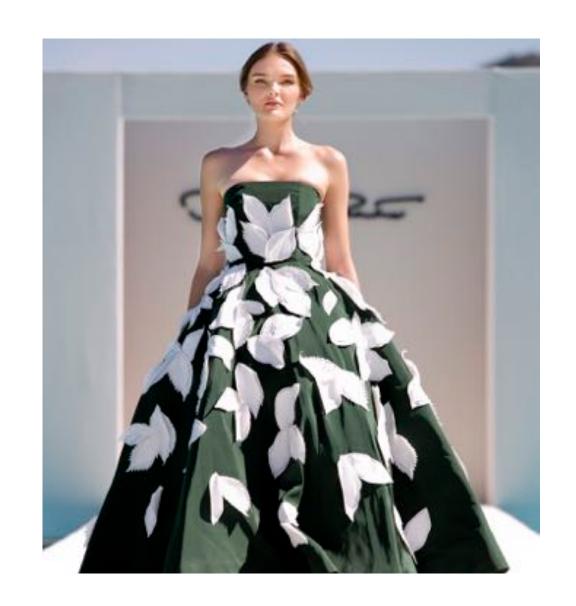


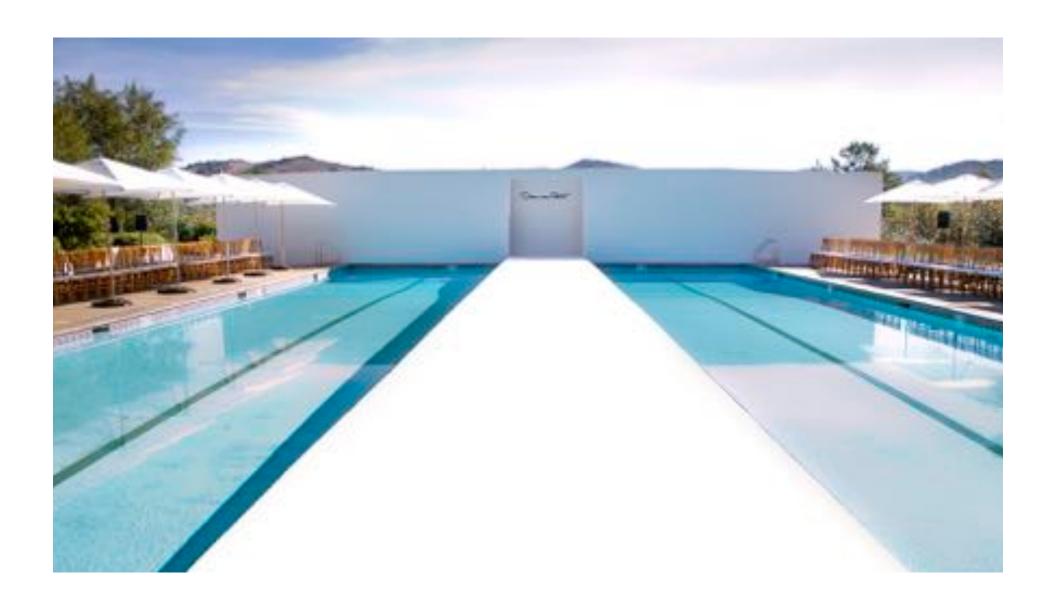


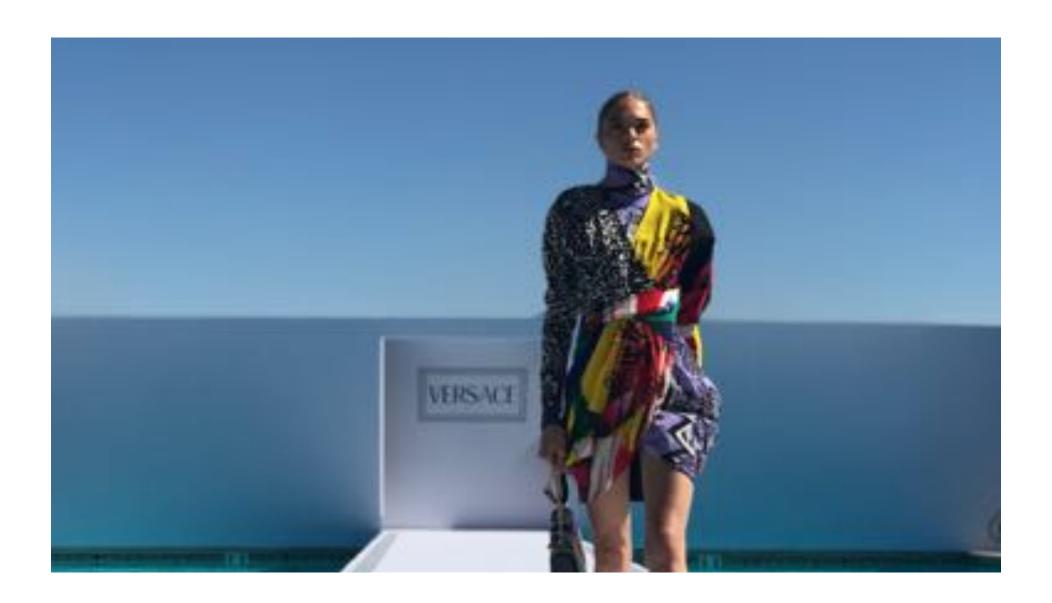


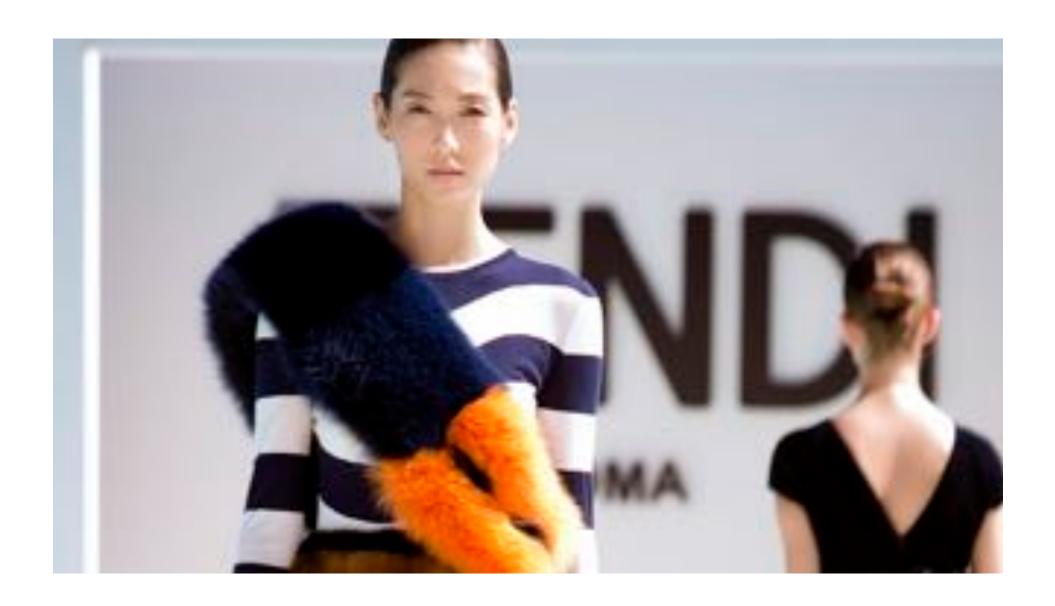


Shady Canyon Fashion Show





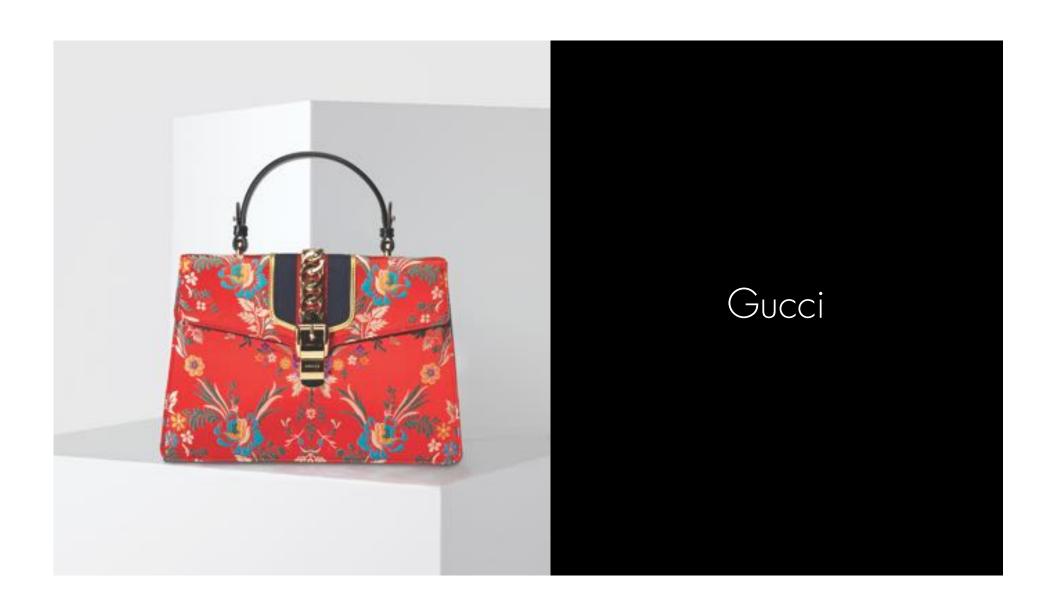




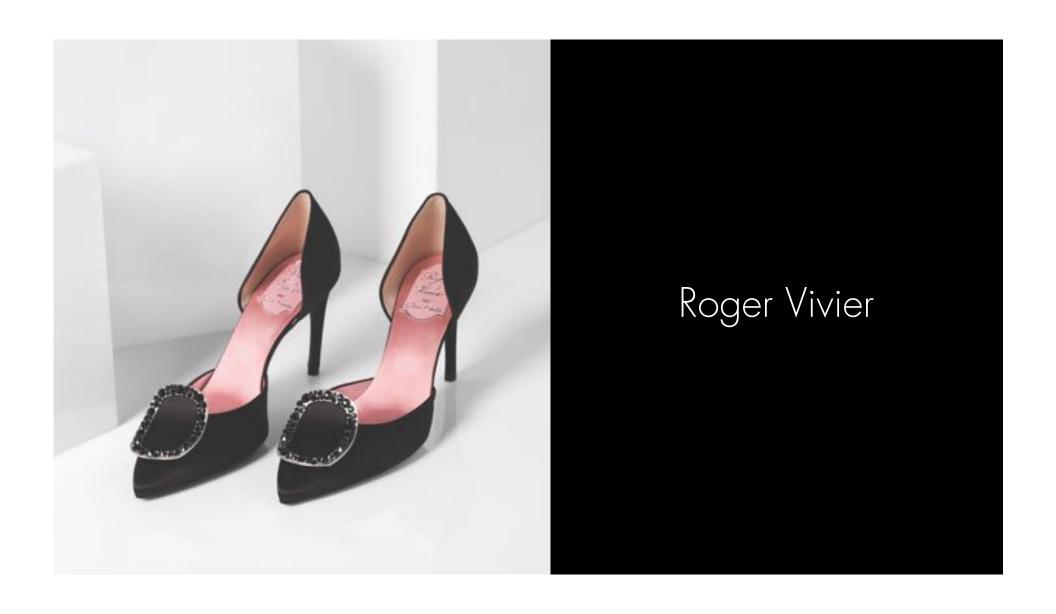


Bringing the experiences to neighborhoods strengthens bonds with customers

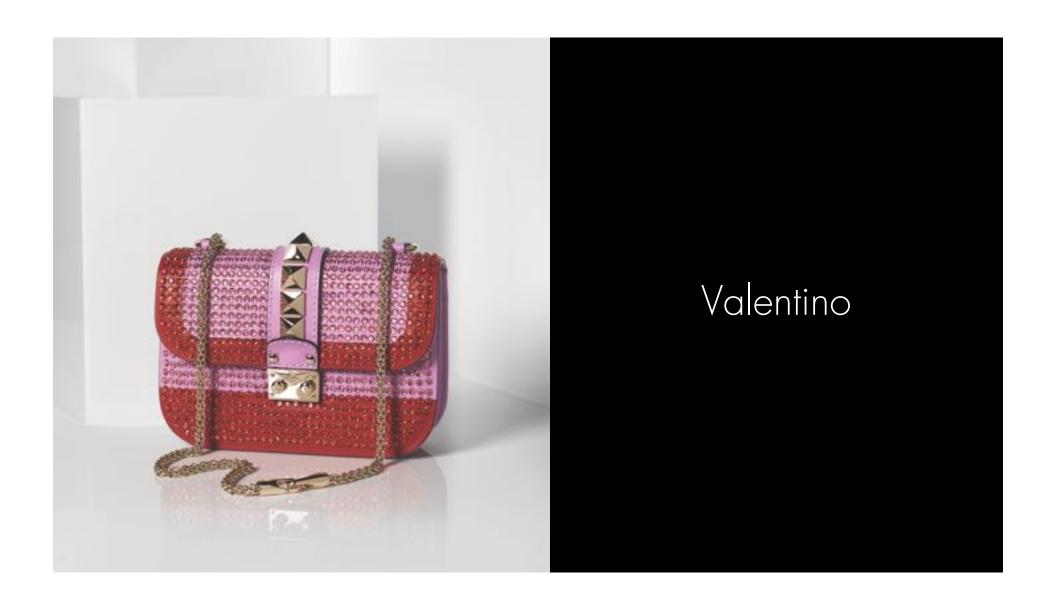
Allure of the Exclusive Personalization and Customization

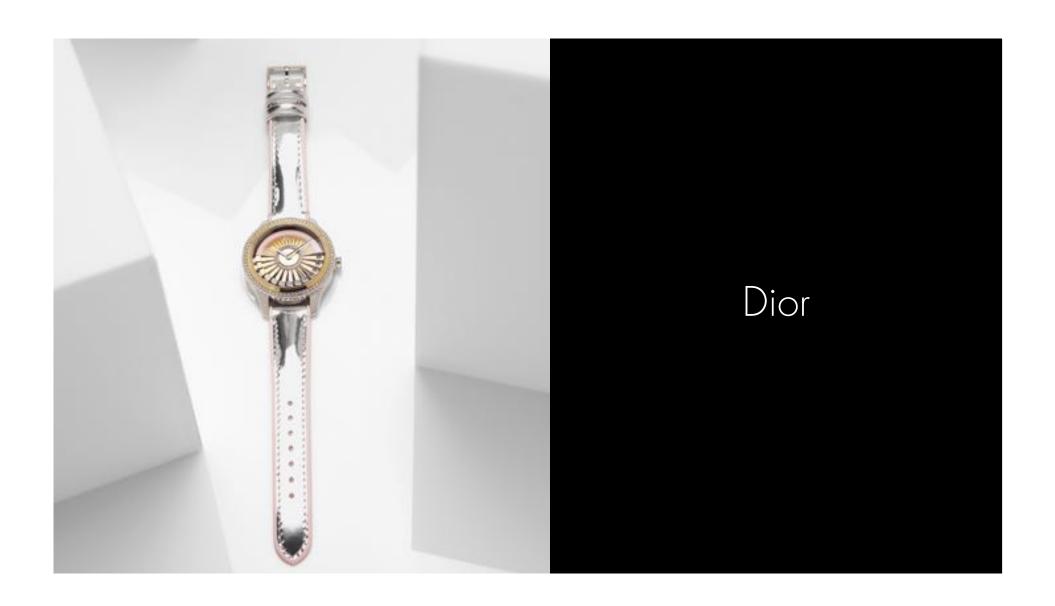




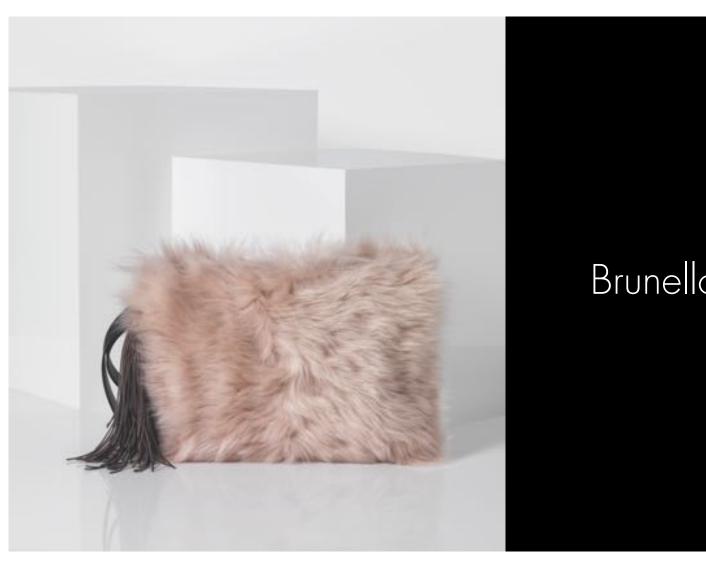










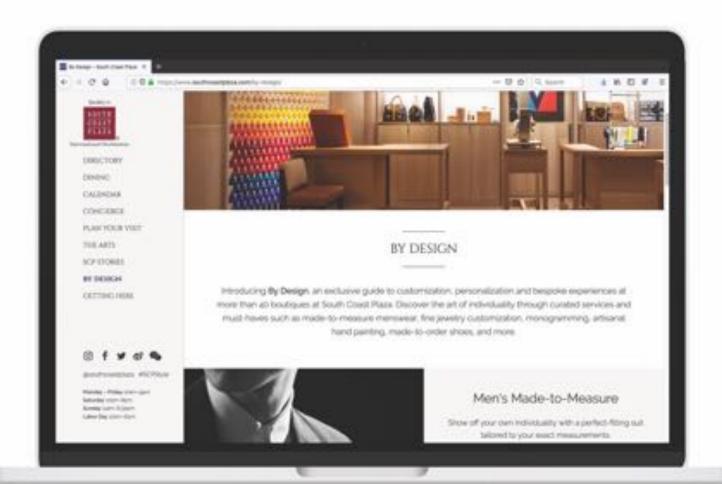


Brunello Cucinelli









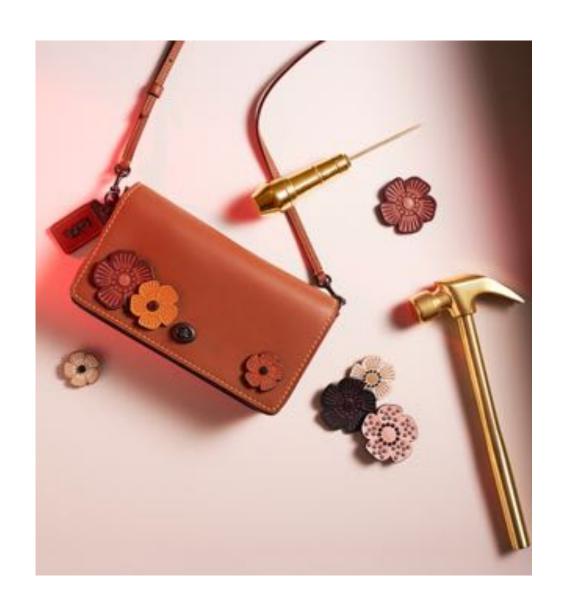
Louis Vuitton Custom Painting



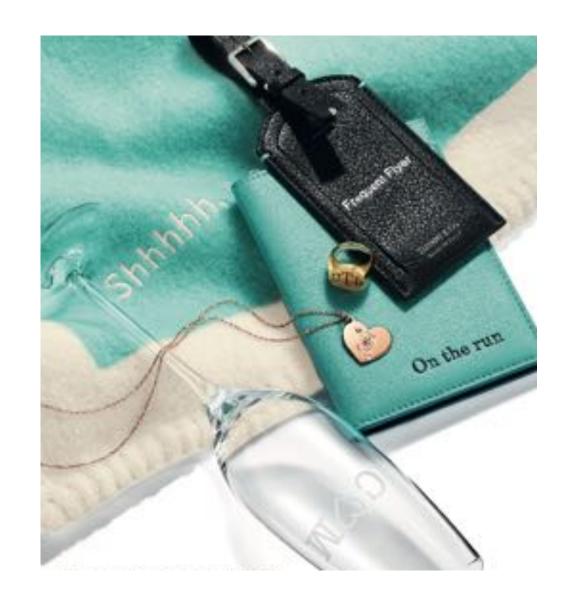




Coach Create Bar



Make it My Tiffany



Offer the customer something they can't easily get somewhere else







American Ballet Theatre

Cast Parties





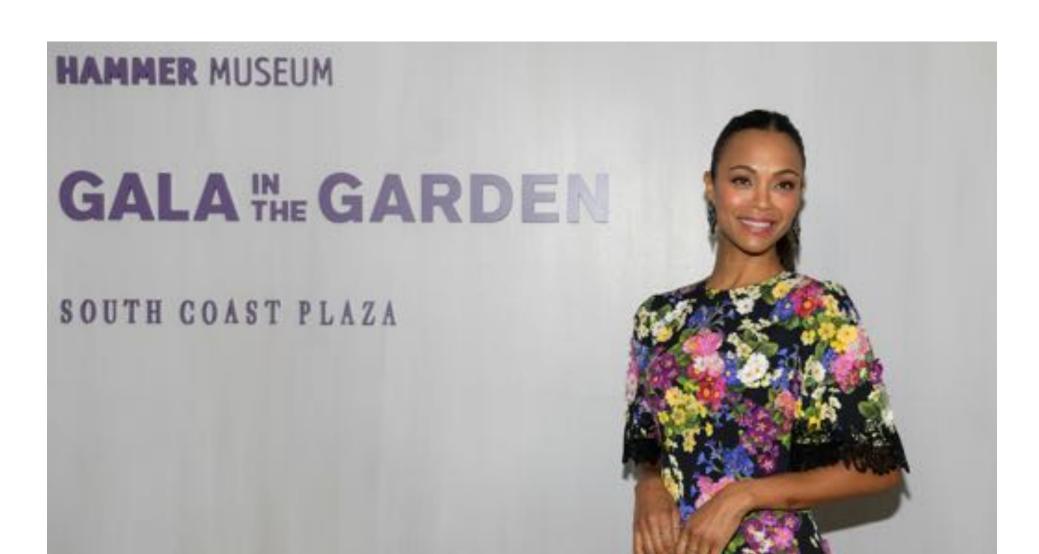






Hammer Museum Gala in the Garden







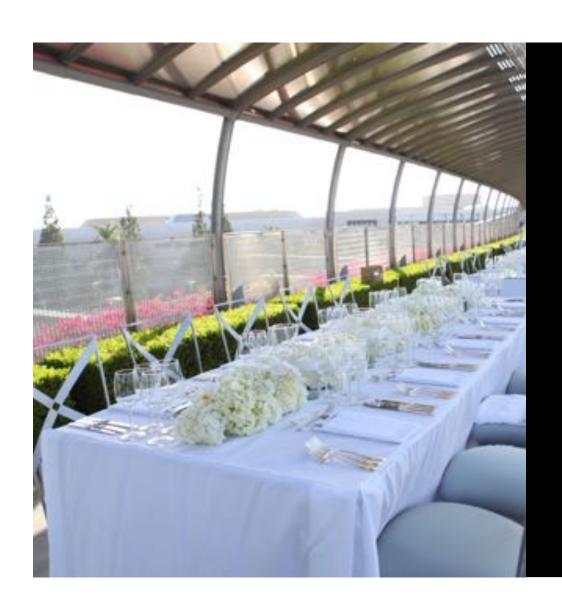


Imagining the Future NYC Premiere









OCMA dinner on Bridge of Gardens

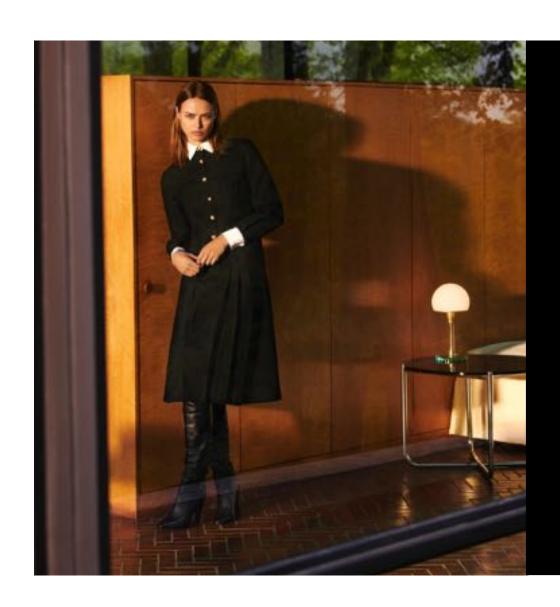












Philip Johnson's Glass House

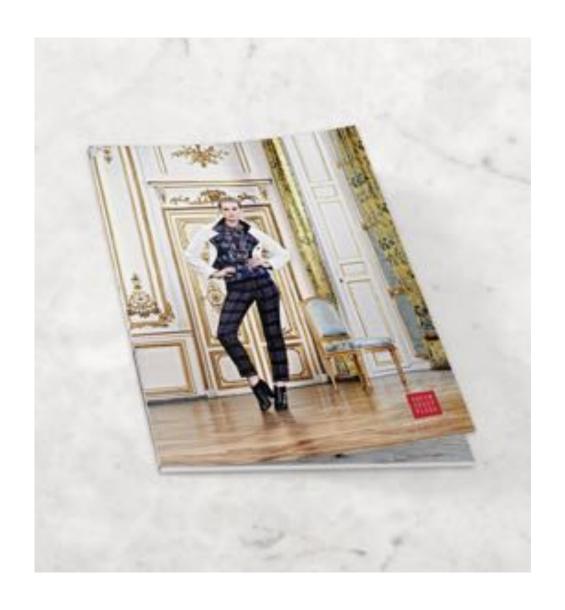


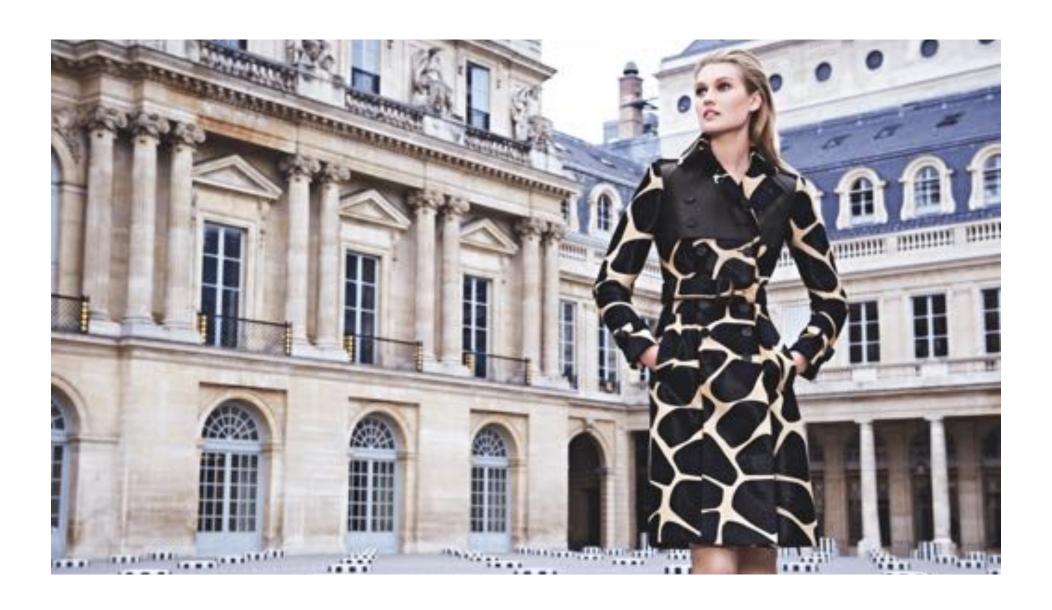


Tap into the luxury customer's interest in arts and culture

The Lookbook Reaching the Shopper at Home

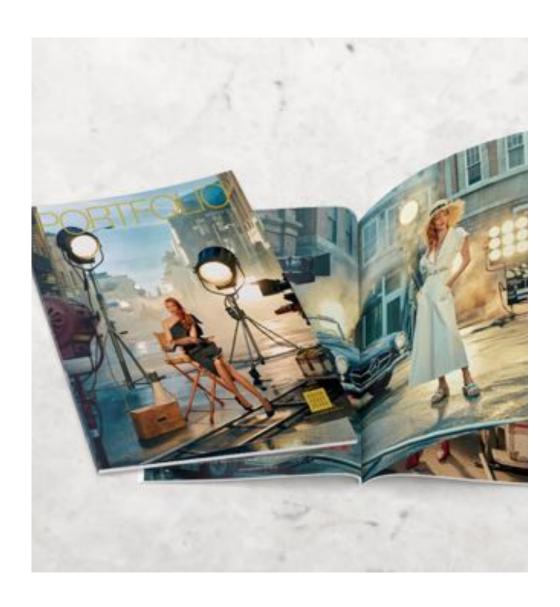
Paris







Hollywood



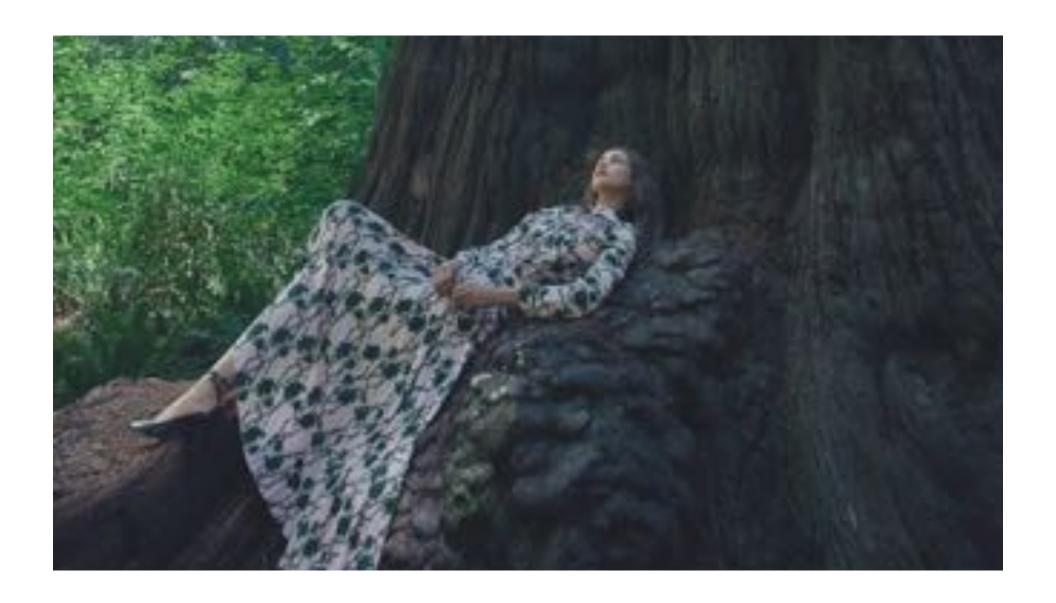




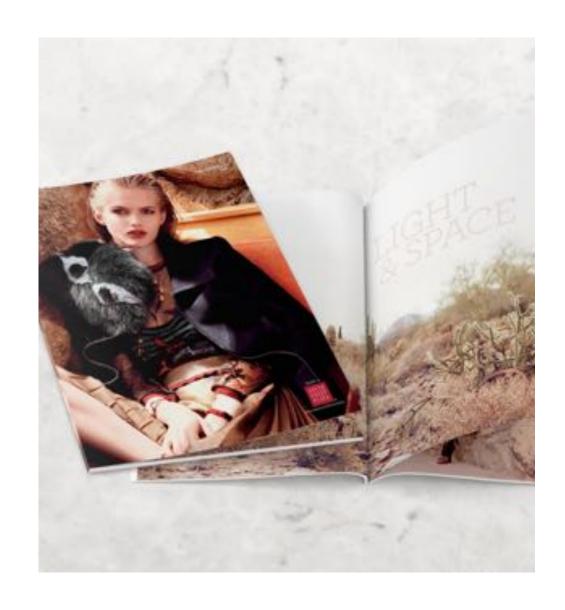
Redwoods Forest



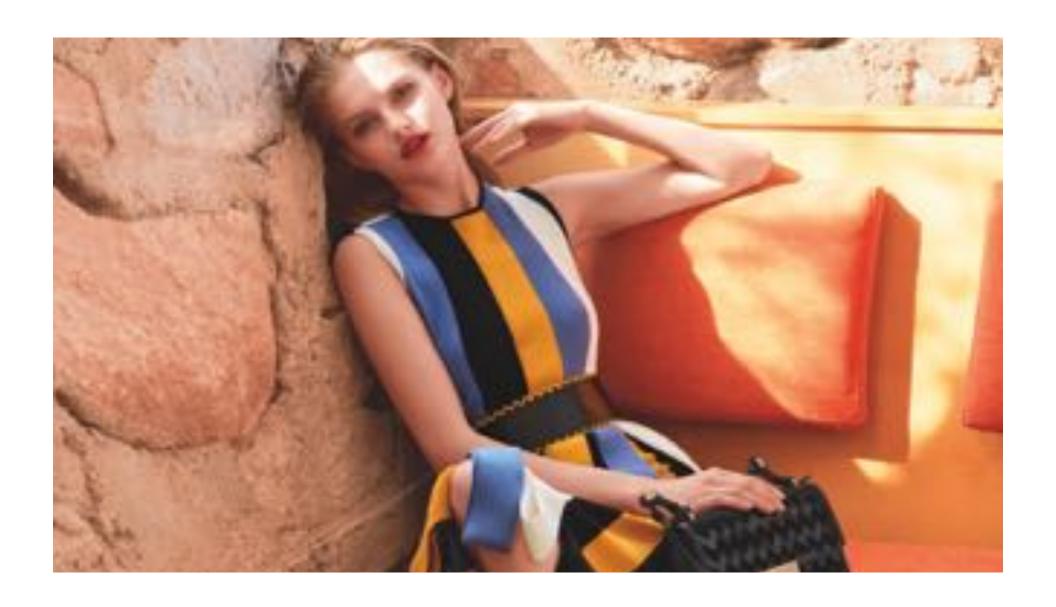




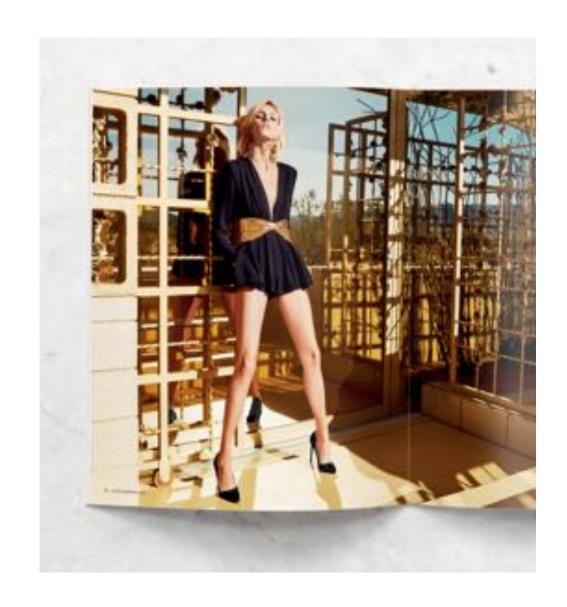
Taliesin West by Frank Lloyd Wright

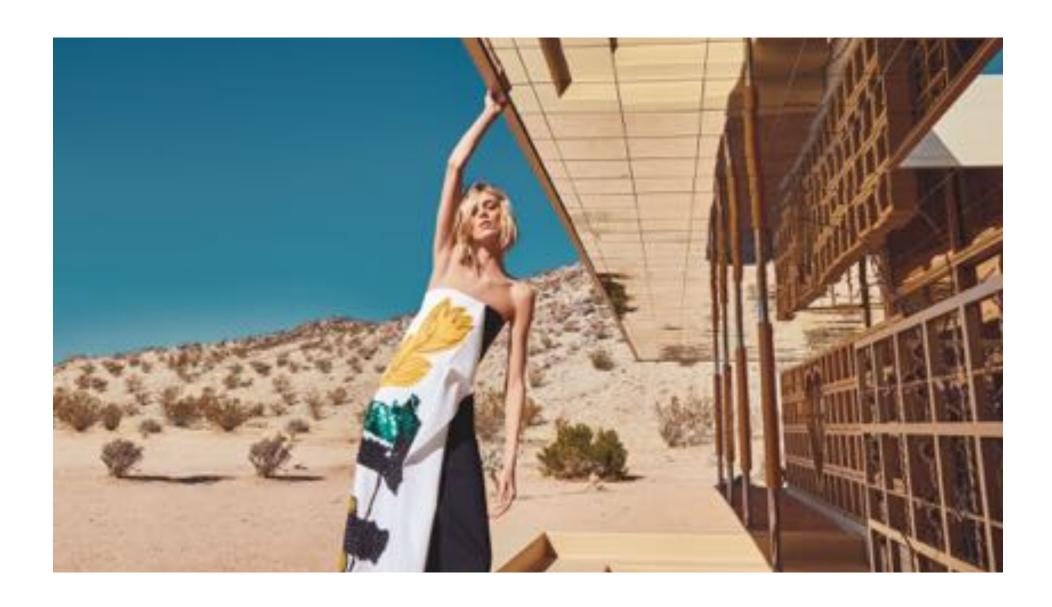






Acido Dorado The Gold House











"Luxury lovers have considered this 2.8 million-square-foot (shopping center), in the heart of Orange County about an hour south of Los Angeles, a go-to since it opened in 1967...Chanel, Lanvin, Celine, Balenciaga, Dolce&Gabbana, Harry Winston, Piaget and Vacheron Constantin are just a handful of the luxury retailers to look for."

THE NEW YORK TIMES

"South Coast Plaza is a bright spot in a gloomy retail market littered with bankruptcies and empty malls. Built on a lima bean field in Costa Mesa, Calif., the shopping center estimates more than 22 million visitors shop at its 250-plus boutiques, ringing up almost \$2 billion in annual sales."

THE HOLLYWOOD REPORTER

